

EAGE

CONFERENCE & EXHIBITION

NEAR SURFACE GEOSCIENCE'20

30 AUGUST - 3 SEPTEMBER 2020 | BELGRADE | SERBIA

26th

European Meeting of
Environmental and
Engineering Geophysics

4th

Applied Shallow Marine
Geophysics Conference

3rd

Conference on Geophysics
for Mineral Exploration
and Mining

EXHIBITION & SPONSOR GUIDE



WWW.NSG2020.ORG

#NSG2020





GENERAL INFORMATION

EAGE

The European Association of Geoscientists and Engineers (EAGE) is a global professional, non-profit association for geoscientists and engineers with 19,000 members worldwide. The objective is to collect and distribute technical knowledge. EAGE organises events and publishes a monthly magazine for its members and 5 scientific journals. All members of EAGE are professionally involved in (or studying) geophysics, petroleum exploration, geology, reservoir engineering, mining and mineral exploration, civil engineering, tunneling and environmental matters. EAGE's head office is located in the Netherlands with regional offices in Moscow, Dubai, Kuala Lumpur and Bogota.



ABOUT THE NEAR SURFACE GEOSCIENCE CONFERENCE AND EXHIBITION 2020

Near Surface Geoscience 2020 will be held at the Crowne Plaza, Belgrade, Serbia from 30 August - 3 September 2020. This event offers three parallel conferences, workshops, field trips, an exhibition and a social programme.

The three parallel conferences are:

- 26th European Meeting of Environmental and Engineering Geophysics
- 4th Applied Shallow Marine Geophysics Conference
- 3rd Conference on Geophysics for Mineral Exploration & Mining

The conferences have their own technical programme and will attract people specialised in the conference topics as well as people with a broader Near Surface Geoscience focus. The combination of conferences offers participants from the different disciplines a chance to follow a technical programme specialised in their area of expertise whilst also being exposed to other disciplines. Delegates will register for the conference of their interest. The registration gives them access to the technical programme of all conferences. Moreover, they are free to visit the exhibition. The social programme, consisting of the Welcome Reception and the Conference Evening, is also included in the registration. The Exhibition is the central meeting place where companies showcase their latest products and services that are relevant to all three component conferences. The coffee breaks and Welcome Reception take place in the Exhibition and provide excellent networking opportunities in an informal setting.

NSG2020: LOCAL ADVISORY COMMITTEE

**Accurate at the time of publication.*

Snežana Komatina (Chair)	AGES
Koya Suto (Co-Chair)	Terra Australis Geophysics Pty. Ltd.
Milovan Urošević (Co-Chair)	Curtin University of Technology
Magdalena Marković	Uppsala University
Dragana Đurić	University of Belgrade
Bojan Brodić	Uppsala University
Saša Ziramov	Curtin University of Technology
Marko Vanić	Scientific and Technological Research Centre
Raffaele Persico	Institute for Archaeological and Monumental Heritage
Victor Mocanu	Romanian Society of Geophysics
Florina Tuluca	Romanian Society of Applied Geophysics
Mehmet Salih Bayraktutan	Igdir University

EVENT FACTS

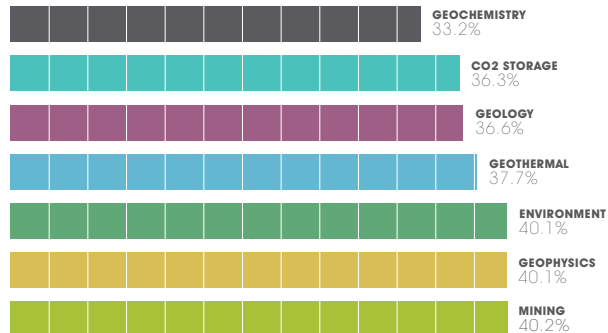
Event dates	30 August - 3 September 2020
Exhibition dates	31 August - 2 September 2020
Venue	Crowne Plaza
Location	Belgrade, Serbia
Expected attendance	500-600
Expected exhibitors	35



EAGE NEAR SURFACE MEMBERSHIP STATISTICS

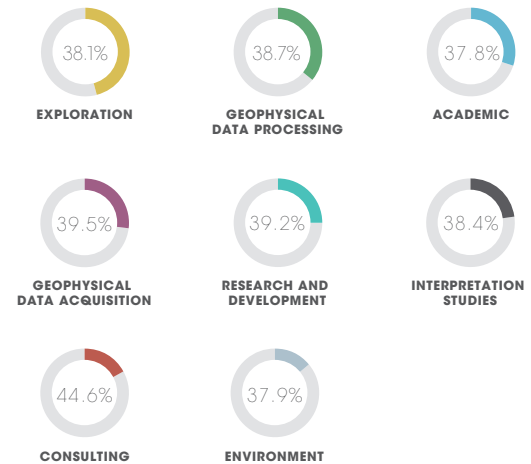
Near Surface Interest of Members

(more than one interest per delegate)



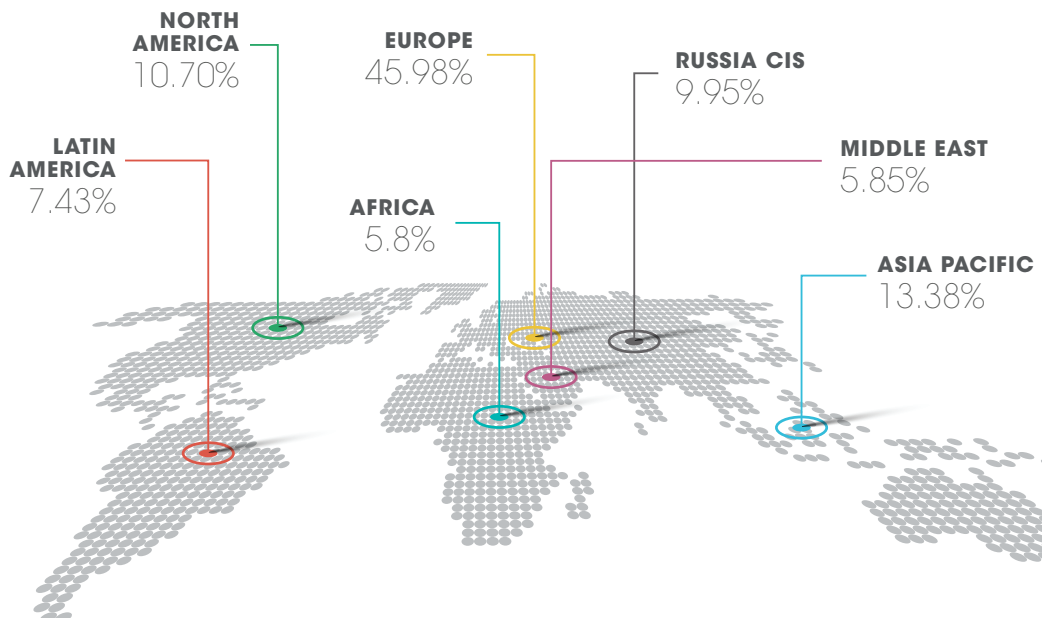
Job focus of Members

(more than one job focus per delegate)



REACH THE
PEOPLE
IMPORTANT
TO YOU

Delegates by Geographical of EAGE's Near Surface Membership



CONTACT

For more information about the sponsoring opportunities for NSG2020, please contact us at: EAGE Events B.V., PO BOX 59, Houten, The Netherlands. Tel. +31 889955055, Email: exhibition@eage.org

EXHIBITION

The Near Surface Geoscience 2020 Exhibition will be held at the Crowne Plaza, Belgrade simultaneously with the conferences. Near Surface Geoscience 2020 offers a large, centrally located exhibition space.

ASK US ABOUT
BADGE SCANNER
OPPORTUNITIES

MAIN REASONS FOR EXHIBITING

- Meet existing customers and expand your reach;
- Introduce and showcase new products and services;
- Demonstrate your latest technology and equipment;
- Monitor the competition;
- Expand your network.

EXHIBITOR BENEFITS

When booking stand space for Near Surface Geoscience 2020, every exhibitor will benefit from the following:

- Free registration badges;
- Complimentary Guest Passes to distribute to your clients & business associates;
- Exposure on the Near Surface Geoscience 2020 website;
- Access to the online exhibition manual;
- Promo kit: easy to use communication tools for your promotion;
- Extensive sponsor programme to maximize your exposure;
- Free access to the Welcome Reception, including drinks and finger food;
- Free use of EAGE coffee points;
- Exposure in the Programme & Catalogue.





STAND SPACE BOOTH PACKAGE

When booking stand space for Near Surface Geoscience 2020 a booth package is included.

A booth package consists of:

- White-walled panels;
- One spotlight per 3 m²;
- One power socket;
- Normal electricity consumption;
- A fascia with name board in a standard style on the open sides of the booth;
- Carpet;
- Booth cleaning, incl. emptying of rubbish bins.

Please note that furniture is not included in the booth package and can be ordered separately. All information will be provided in the online exhibition manual.

The following fees apply for booth package

	Before 1 March 2020	On and after 1 March 2020
Price stand space per m ²	€ 330	€ 370

Rates are in Euros (€) per m² and exclude VAT

To secure booth space, please complete the Near Surface Geoscience 2020 exhibition contract and send it to us by email (exhibition@eage.org). Please note that all incoming contracts will be handled on a first-come, first-served basis.



IMPORTANT DATES/DEADLINES

Deadline Early booth Booking	1 March 2020
Deadline for Extended Abstract Submission	15 April 2020
Company Profile	1 July 2020
Near Surface Geoscience 2019	30 August - 3 September 2020

UNIVERSITIES

With its focused audience, Near Surface Geoscience 2020 is the perfect platform for universities and institutes to promote their latest research and developments. As support, EAGE offers universities a booth for a special fee. A university booth is available from 2 square metres and includes a booth package and 1 full delegate registration.

The fees for university booths are as follows

2m ²	€ 900
4m ²	€ 1,400

Rates are in Euros (€) and exclude VAT

To apply for a university booth please complete the University Contract and send it to exhibition@eage.org. Please note that all incoming contracts will be handled on a first-come, first-served basis.

SPONSORING OPPORTUNITIES

With an array of unique promotional opportunities, we can help you design the perfect programme to enhance your company's experience at NSG2020. The Main Sponsor Programme exposes attendees and businesses to your company and promotes your presence within the industry.

EAGE strives to realise recognition, long term exposure, benefits and publicity for companies that sponsor EAGE's Near Surface Geoscience Conference and Exhibition 2020.

WHY BECOME A SPONSOR

As a corporate sponsor, you get high visibility in a qualitative and uncluttered environment that makes your message stand out. EAGE is synonymous with quality. The Near Surface Geoscience Conference and Exhibition 2020's diverse programme is sure to help you reach your target audience.

Sponsoring will enable you to:

- Increase your visibility before a national, regional and international audience;
- Enhance your corporate image;
- Reach an influential, exclusive audience;
- Break through the media clutter;
- Associate your company with EAGE – The world's truly multi-disciplinary geosciences society.



Please note that sponsoring opportunities are not restricted to packages in this guide. We would be delighted to explore ideas to fit your budget.

MAIN SPONSORS

EAGE offers an opportunity to act as a main sponsor of NSG2020. The Main Sponsor Programme exposes attendees and businesses to your company and promotes your presence within the industry.

- Company logo + link-through to company's website on the NSG2020 page;
- Company logo in the venue;
- Company logo on NSG2020's social media announcements;
- 1 Free complimentary registration, to attend the conference;
- Company logo on the following (*Depending on the date of agreement*);
 - First Announcement, Second Announcement, Programme & Catalogue,
 - EAGE Event App,
 - NSG2020 related advertisements and articles in EAGE First Break,
 - NSG2020 mailings,
 - Logo on registration confirmation;
- Company logo in presentation at the Opening Session;
- Discount on 9 square metre exhibition space;

INVESTMENT:
€ 8,500
(EXCL. VAT)

EXHIBITOR
PRICE:
€ 5,500
(EXCL. VAT)

OTHER SPONSORSHIP OPPORTUNITIES

ALL SPONSORSHIP PACKAGES HAVE THE FOLLOWING BENEFITS:

- Company logo on event website with sponsored items identified;
- Company logo on the following printed materials (depending on date of settlement);
 - First Announcement,
 - Second Announcement.



TECHNICAL PROGRAMME

Reach all delegates interested in the technical aspects of the near-surface industry.

Benefits	Company logo at lecture rooms, poster area, and in the Programme & Catalogue
When	30 August - 3 September 2020
Location	Belgrade
Exposure	500-550 delegates

INVESTMENT:
€ 4,000
(EXCL. VAT)

EXHIBITOR PRICE:
€ 2,500
(EXCL. VAT)

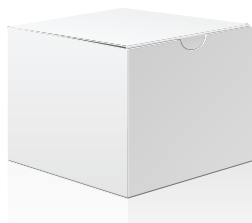
COFFEE POINTS

Benefits	Company logo on the Coffee Points of the event
When	31 August - 2 September 2020
Location	Conference and Exhibition areas
Exposure	400 delegates daily

INVESTMENT:
€ 3,500 /
€ 1,750 per day
(EXCL. VAT)

EXHIBITOR PRICE:
€ 2,500 /
€ 1,250 per day
(EXCL. VAT)





SOCIAL PROGRAMME PACKAGE DEAL

COMBINE THE "CONFERENCE EVENING"
AND THE "WELCOME RECEPTION" FOR ONLY **€ 1,750**



CONFERENCE EVENING (MAX. 3 SPONSORS)

Benefits	Company logo at the Conference Evening
When	1 September 2020
Location	Belgrade
Exposure	400 delegates

INVESTMENT:
€ 1,000
(EXCL. VAT)

EXHIBITOR PRICE:
€ 750
(EXCL. VAT)

WELCOME RECEPTION (MAX. 3 SPONSORS)

Benefits	Exposure during the Welcome Reception of the event
When	30 August 2020
Location	Exhibition area
Exposure	400 delegates

INVESTMENT:
€ 1,000
(EXCL. VAT)

EXHIBITOR PRICE:
€ 750
(EXCL. VAT)



WORKSHOPS (MAX. 2 SPONSORS)

Benefits	Company logo at the lecture room and in the Programme & Catalogue
When	30 August 2020
Location	Conference area
Exposure	100 delegates

INVESTMENT:
€ 500
(EXCL. VAT)

CATERING PACKAGE

The Catering Package consists of sponsoring the Coffee Points, Lunches, Welcome Reception and the Conference Evening. This offers an exposure during Conference Breaks and its Social Programme.

Benefits	Company logo at the Coffee Points, at the Welcome Reception and in the venue of the Conference Evening
When	30 August - 3 September 2020
Location	Conference and Exhibition areas
Exposure	400 delegates daily

Items of the Catering Package can also be sponsored

INVESTMENT:
€ 4,000
(EXCL. VAT)

EXHIBITOR PRICE:
€ 3,500
(EXCL. VAT)



LANYARDS (EXCLUSIVE)

(MAX. 1 SPONSOR)

Benefits	Company logo on the lanyards
When	30 August - 3 September 2020
Location	Conference and Exhibition areas
Exposure	400 delegates daily

Please note that production costs for the lanyards are not included.

INVESTMENT:
€ 5,000
(EXCL. VAT)

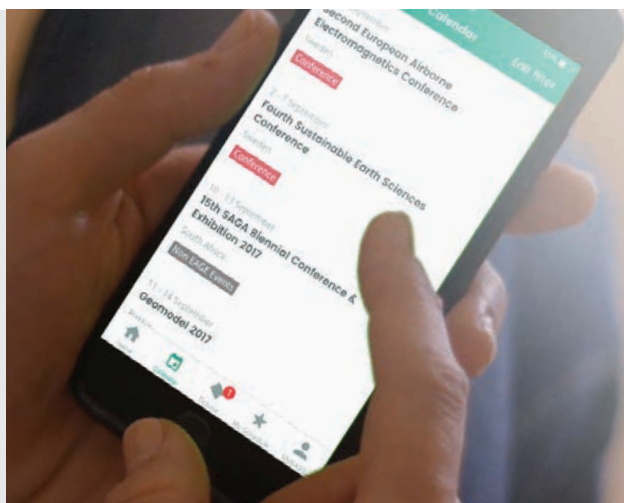
EXHIBITOR PRICE:
€ 3,500
(EXCL. VAT)

NSG2020 APP

To generate leads to your company website you can sponsor the event app. Every time the EAGE event app is opened delegates will see your company logo with a short message. A banner is also displayed on the homepage.

SPLASH SCREEN
€ 1,250 (EXCL. VAT)

BANNER
€ 750 (EXCL. VAT)



DELEGATE BAG/PORTFOLIO (MAX. 4 SPONSORS)

Benefits	Company Logo on the bag/portfolio Insert brochure in the bag/portfolio (max 2 pages)
When	30 August - 3 September 2020
Location	Conference area
Exposure	400 delegates daily

INVESTMENT:
€ 3,000
(EXCL. VAT)

EXHIBITOR PRICE:
€ 2,500
(EXCL. VAT)



INSERTS IN DELEGATE BAG FOR EXHIBITOR

< 2 pages	€ 300 (Excl. VAT and production costs)
2 - 6 pages	€ 400 (Excl. VAT and production costs)

INSERT IN DELEGATE BAG FOR NON-EXHIBITORS

< 2 pages	€ 600 (Excl. VAT and production costs)
2-6 pages	€ 800 (Excl. VAT and production costs)



OTHER INSERTS IN DELEGATE BAG

Companies can insert items with their logo in the delegate bag. The company has to supply the item with logo already inscribed. If you would like EAGE to produce the insert then there will be an additional cost. For each item there is a maximum of 1 sponsor.

	Exhibitor	Non-exhibitor
Pen	€ 350 (Excl. VAT)	€ 600 (Excl. VAT)
Mouse Pad	€ 350 (Excl. VAT)	€ 600 (Excl. VAT)
Note Pad	€ 350 (Excl. VAT)	€ 600 (Excl. VAT)



ADDITIONAL EXPOSURE

EAGE has a number of other products to promote your company.

Advertising

EAGE offers a variety of advertising possibilities related this event. We also have multiple options to further promote your company through our First Break and Near Surface Geophysics issues. Advertising starts from € 725,- and is designed to create a high attention value of your presence at relevant EAGE events.

Institutional Subscription to EarthDoc

Did you know that EarthDoc, EAGE's online Geoscience database contains more than 5,000 papers about near surface geoscience related topics, with in total over 65,000 event papers and journal articles?

With an institutional subscription you will have access to papers two weeks prior to conferences.



For more information or a FREE trial
contact corporaterelations@eage.org



UPCOMING EXHIBITIONS

82ND EAGE ANNUAL CONFERENCE & EXHIBITION 2020

8-11 June • Amsterdam, The Netherlands

NEAR SURFACE GEOSCIENCE CONFERENCE AND EXHIBITION 2020

30 August - 2 September • Belgrade, Serbia

CONTACT US FOR MORE INFORMATION

EXHIBITION@EAGE.ORG • +31 88 995 50 55

WWW.EAGE.ORG